**SWOT**

Strengths

* Diverse worship experiences
* Dedicated, generous members
* Buildings and Grounds

Weaknesses

* Negative effects of pandemic
* Declining: Sunday School attendance, new younger families
* Building maintenance costs
* Minority of members giving majority of budget

**Mission Statement**

Growing a welcoming community of Christ.

**Vision Statement**

Sharing God’s love by using our hands, resources, and our building/grounds to full capacity.

Opportunities

* Community evangelism
* Additional building usage
* Share building/resources with others

Threats

* Waning member engagement
* Church relevance in community
* Uncertain Future

**Core Values**

* Community Service/Generosity
* Freely Accepting (of all people)
* Youth Support
* Spiritual Accessibility/Variety
* Willingness to Change

**Strategic Priorities**

1. Building our culture and identity around our core values and mission
2. Every space in our facility is regularly and purposefully used to share God’s love.
3. Creating a safe and innovative community for our young people to experience God’s love.
4. Welcome adults into authentic relationships with Jesus and each other.
5. Every person is engaged in a community service or mission project every year.